



220 East 23rd Street • Suite 301  
New York, NY 10010-4674  
212.889.1659 phone  
212.889.0325 fax  
www.theexperimentpublishing.com

# NEWS

FOR IMMEDIATE RELEASE

PUBLICATION DATE: October 2014

CONTACT: Jennifer Hergenroeder, (212) 889-1659 ext. 14  
jennifer@theexperimentpublishing.com

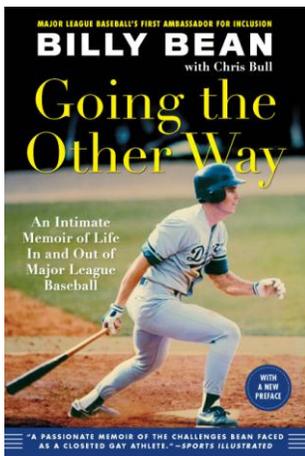
**“A passionate memoir of the challenges Bean faced as a closeted gay athlete.”**  
—*Sports Illustrated*

**“The courage Bean shows in telling his story is incredible.”**  
—*Los Angeles Times*

## Going the Other Way

**An Intimate Memoir of Life In and Out of Major League Baseball**

By Billy Bean with Chris Bull



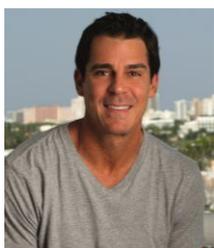
Major league baseball’s only openly gay former player, Billy Bean, was appointed the first-ever “ambassador for inclusion,” by Major League Baseball commissioner Bud Selig at this year’s All-Star Game. In this new role, Bean will work with teams in the major league and the minor leagues to provide guidance and training against homophobia, prejudice, and sexism. “As a young man, I silently walked away from baseball for all the wrong reasons,” Bean said at the press conference announcing his appointment.

Bean shares his story in ***GOING THE OTHER WAY: An Intimate Memoir of Life In and Out of Major League Baseball*** (The Experiment, October 2014) which details his decade as an outfielder for the Detroit Tigers, Los Angeles Dodgers, and San Diego Padres, and the choice he made at the young age of 31, to leave the major leagues in the prime of his career. His teammates and family had no idea that Bean was living in the closet in the brutally anti-gay world of baseball. So much so that, when his partner Sam’s funeral conflicted with a ballgame, Bean made the wrenching choice to skip the memorial service of the man he loved. Balancing hardship with humor, this unprecedented memoir captures Bean’s trajectory from the dusty fields of his youth to the green grass of the majors—and his

*Continued on reverse*

struggle to reconcile two worlds that seemed mutually exclusive. This is the perfect memoir for anyone looking for an insider account on the demands of a life in baseball and for insight into the quiet struggles of living with a secret and becoming an activist.

This paperback reissue features a new preface by Billy Bean that reflects on what baseball means to him as a sport, what Major League Baseball means to him as an organization, and the strides this country has made—from pro basketball courts to the Supreme Court—toward creating a level playing field for everyone.



### **ABOUT THE AUTHORS**

In 2014 **BILLY BEAN** was appointed Major League Baseball's first Ambassador for Inclusion, in which role he is at the fore of the League's efforts for a fair and equitable workplace throughout all of baseball.

Coauthor **CHRIS BULL** is cofounder of *Gay Cities: Your Travel and City Guide* and editorial director of *Queerty.com*, the most popular LGBT blog in the world.

***Going the Other Way***  
***An Intimate Memoir of Life In and Out of Major League Baseball***  
By Billy Bean with Chris Bull

Publishes October 2014 by The Experiment  
Distributed in the US by Workman Publishing Company (workman.com)  
and in Canada by Thomas Allen & Son (thomasallen.ca)

\$15.95 US • \$20.95 Can. • Trade Paperback  
272 pages • 5 1/2" x 8 1/4"  
978-1-61519-263-2 • Also available as an ebook  
16 B&W in-text photographs

**For more information, please contact:**  
Jennifer Hergenroeder | (212) 889-1659 ext. 14  
jennifer@theexperimentpublishing.com

### **ABOUT THE EXPERIMENT**

The Experiment is an independent publisher, launched in 2009,  
focused on a wide range of practical and narrative nonfiction and popular science.  
theexperimentpublishing.com | facebook.com/experimentbooks | @experimentbooks